

Embassy of India
Rabat

PRESS RELEASE

India-Morocco Pharma Business Forum Launched in Casablanca: A Strategic Leap in Healthcare Cooperation

The Pharmaceutical Export Promotion Council of India officially launched the India-Morocco Pharma Business Forum on 19 January at the Hyatt Regency Casablanca signaling a new era of industrial and medical cooperation between the two nations.

The two-day Business forum was inaugurated by Mr. Omar Hejira, Secretary of State for Foreign Trade of the Kingdom of Morocco along with Mr. Sanjay Rana, Ambassador of India to the Kingdom of Morocco. The event was attended by Mr. Hassane Berkani, President of the Chamber of Commerce, Industry and Services of Casablanca-Settat Region, Mr. Raja Bhanu, Director General, Pharmaceutical Export Promotion Council of India (PHARMEXCIL), Ms. Yasmine Lahlou Filali, President of the Moroccan Federation of Pharmaceutical Industry and Innovation (FMIIP) and senior representatives from the Moroccan Pharma Federation.

The Business forum served as a premier platform for intensive business-to-business (B2B) engagements, connecting 60 leading Indian pharmaceutical companies with their Moroccan counterparts. The Indian delegation represented the full spectrum of the industry, including Active Pharmaceutical Ingredients (APIs), intermediates, formulations, biologicals, and vaccines.

Mr. Raja Bhanu, Director General of PHARMEXCIL, underscored India's status as the "Pharmacy of the World," noting that global exports reached a record USD 30 billion last year.

Ambassador Sanjay Rana emphasized that under the leadership of Prime Minister Narendra Modi and His Majesty King Mohammed VI, bilateral relations are "developing from strength to strength" in all fields." He noted that the Indian pharmaceutical delegation offers world-class, sustainable solutions—from essential APIs to cutting-edge vaccines—perfectly aligned with the evolving needs of the Moroccan healthcare sector.

Secretary of State Omar Hejira who had led a high-level delegation to India in September 2025, highlighted Morocco's burgeoning opportunities in manufacturing generics and biosimilars. He invited Indian companies to invest and form partnerships, citing Morocco's reliable industrial infrastructure and its strategic access to global markets via extensive Free Trade Agreements.

Ms. Yasmine Lahlou Filali (FMIIP) welcomed the partnership, noting that Morocco possesses a sophisticated pharmaceutical industry with 50 years of experience and high-quality standards. This sentiment was echoed by Mr. Hassane Berkani, who invited Indian companies to invest in the Casablanca-Settat region, pledging the Chamber's full assistance to prospective Indian investors.

The pharmaceutical products currently account for around 10% of India's total exports to the Kingdom, primarily consisting of essential raw materials vital for Moroccan manufacturing facilities. The India-Morocco Pharma Business Forum marks a milestone in the deepening economic ties between the two nations, promising to enhance healthcare accessibility and industrial innovation across the region.
