



SERVICES EXPORT PROMOTION COUNCIL
Setup by Ministry of Commerce & Industry, Government of India



सत्यमेव जयते

Ministry of Education
Government of India



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Global Conference & Exhibition

17 - 18 - 19 November 2022

Vigyan Bhawan, New Delhi, India



Conference

Exhibition

**Reverse Buyer
Seller Meet (RBSM)**

**International
Student Recruitment**

**B2B
Meetings**

**FICCI 8th
HE Excellence Awards**

**CEO
Roundtable**

**Master
Classes**

WHAT DOES IT COVER?



- **Exhibition:** More than 150 exhibitors from top of the line Institutions showcasing best practices to the global participants and explore collaborations.
- **Conference:** In line with the current government's focus, this year's Summit & Exhibition will deliberate on the new education policy, vision for higher education in India that's relevant not just for India but the world and developing strategies to promote India as a Global Education Hub.
- **Hosted Reverse Buyer Seller Meet (RBSM):** B2B meeting with the delegation of over 300 international student recruiters to be hosted during the event from the regions like Middle east, CIS, SAARC and Africa etc.
- **FICCI 8th Higher Education Excellence Awards:** Recognition of quality and excellence in higher education delivery.
- **CEO Roundtable:** Exchange of information, ideas and insights on higher education among top CEOs.

- **Master Classes:** Focused discussion on topical issues pertinent to the sector.
- **Poster Presentation:** A theme based competition for professionals / post-graduate students to creatively share their know-how with the delegates.
- **Delegate Participation:** Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 65 countries.
- **Campus Visit:** On the last day of the exhibition campus visit will be organized for the foreign delegates who show their interest to visit the participating University's/ Institute's campus.

www.ficci-hes.com

**Book
your space
today!**



REVERSE BUYER SELLER MEET: 300+ HOSTED EDUCATION CONSULTANTS

- Delegation to be hosted from the following countries: Africa • Middle East • SAARC • CIS
- Also, delegates from USA, UK, European Union & other countries
- Exclusive one to one meetings of the exhibitor with hosted foreign education agents

PROFILE OF THE HOSTED RBSM DELEGATES

- Education Consultant
- Chancellor / Vice Chancellor / Dean of a University or Institution
- Director / President / Vice President / Rector / Head - International Relation / Head of University or Institution
- Senior Officials from Education Ministry
- President / Secretary of Largest Education Association
- Journalist dealing with Education Sector



COLLABORATION MODELS

- Academic Exchange
- Research Collaborations
- Twinning Programs
- Joint Degree Programs
- Dual Degree Programs



WHY PARTICIPATE?

- **International Student Recruitment:** The exhibition will provide a gateway to International Students' admission
- **Platform for Policy Deliberations:** Listen to policy makers and provide your perspective
- **Partnerships:** Collaborate with Foreign Universities
- **Branding:** The platform for your Institute's / University's brand building
- **Knowledge Transfer:** Exposure to global best practices
- **Networking:** Explore collaborative opportunities with domestic / foreign partners

FOR EXHIBITION & SPONSORSHIPS, CONTACT US:

HEAD OFFICE

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FOR REVERSE BUYER SELLER MEET (RBSM):

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WHO SHOULD PARTICIPATE?

- Central / State/ Private/Deemed Universities
- Autonomous Higher Educational Institutions
- Banks & Financial Institutions
- EdTech and Information Technology Companies
- Digital Payment Wallets/Ecommerce Portals
- Government officials / Policy makers / Think Tanks
- Skills / Training Institutes
- International Organizations & Associations, Embassies, High Commissions & Consulates
- Publishers
- NGOs & Other Stakeholders

EXHIBITION PARTICIPATION CHARGES*

Space	Minimum area	Participation Charges	
		INR	US\$
Shell Space	9 sq. mtr.	1,50,000	3800

*Plus GST @ 18% on the above



(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)

CONFERENCE DELEGATE REGISTRATION

Delegate	Registration Charges
Indian Nationals	INR 12,000 per delegate
Foreign Delegates	USD 700 per delegate

INCENTIVES

- Early Bird Discount: 10% off on the delegate fees i.e. Rs 12,000 (excluding taxes) on Registrations received before 31st August, 2022
- Four or more delegates from the same organization: 15% off on the total delegate fees

FICCI Corporate Members (25% discount)

FICCI Associate Members (15% discount) *Plus GST @18% on the above

NOTE: • Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions • Each participant / institution can avail a maximum of 2 discounts / incentives offered on delegate registration fees

FOR CONFERENCE & SPONSORSHIPS, CONTACT US:

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